



2015-2017 Strategic Plan

Mission:

To promote expanded, equitable access to quality basic education so that all children have the chance to learn.

As the leading coalition of U.S.-based organizations implementing global basic education programs, BEC has the unique ability to bring together a diverse set of actors, unite the community around common messages and elevate the education sector. BEC's 2015-2017 Strategic Plan looks to build upon the tremendous progress that has occurred in global basic education and to utilize future opportunities to strengthen the sector, by focusing on three priority areas.

Elevate the education sector

BEC will seize opportunities in the coming years to elevate the education sector and bring together key actors to strengthen policy, improve coordination and accelerate progress in global education. As the 2014 and 2016 elections usher in new actors, there will be unique opportunities to build new champions and raise the priority of global basic education in both the U.S. Congress and Executive Branch. In addition, discussions on and adoption of new Post-2015 global development goals offer an opening to unite new actors and traditional donors while building on the current momentum of support for global education.

➤ **Work to cultivate the next generation of champions**

- In Congress, BEC will work to create a **Global Basic Education Caucus** to build the next generation of champions and solidify a legacy for Rep. Nita Lowey's work.
- The 2016 elections offer an opportunity to work with the new administration and the next USAID Administrator to ensure basic education is a **priority of the U.S. government**.

➤ **Influence U.S. policy and funding**

- BEC will work to increase support for and advance a newly-revised version of the **Education for All Act** in Congress. In addition, the Coalition will work to maintain at least the current level of **funding for the sector** through the appropriations process.
- BEC will continue to work with the Administration to **strengthen policy**, including issues impacting women and girls, education during times of conflict, early childhood education and monitoring and evaluation.

➤ **Improve coordination between USAID and other bilateral and multilateral education donors**

- BEC will seize opportunities to support improved coordination between USAID and other bilateral and multilateral donors, thus **reducing duplication of efforts** and **increasing the effectiveness of global resources**.

Establish the Coalition as a leading voice on basic education

As the leading coalition of U.S.-based organizations implementing basic education programs around the world, BEC plays a unique role in bringing together a diverse set of actors to advance the common cause of basic education. Through close collaboration with outside organizations, BEC seeks to strengthen the voice of the education sector, uniting the community around common messages and working to raise the priority of education. BEC will take strategic steps to both broaden and amplify its voice, utilizing social media, storytelling and evidence-based results to highlight the impact of education programs around the world and to articulate why basic education must be a U.S. priority.

- **Strengthen BEC member engagement and leverage staff expertise for greater advocacy impact**
 - BEC will *increase member engagement with Congressional and Administration officials*, highlighting member experience in countries around the world to show why basic education must be a U.S. priority.
- **Maximize BEC's unique role within the network of other actors**
 - BEC will build a framework to leverage its unique value added within the sector, working closely with outside organizations to *build partnerships, coordinate messaging, expand reach and maximize overall impact*.
- **Amplify and broaden BEC's voice**
 - The Coalition will *utilize social media to amplify its message* about the importance of basic education, highlighting current events, sharing the latest research and evidence, and telling the stories of the powerful impact that BEC members' education programs have had around the world.
 - BEC will work to *boost engagement* in its advocacy efforts, inviting greater community participation through advocacy action items, events, research, and policy papers.

Leverage the evidence

Incorporating the lessons of the health sector, BEC will use existing evidence to strengthen the case for the importance of education. BEC will utilize the expertise of BEC's working groups and evidence from existing communities of practice to highlight both the quantitative and qualitative impact of education projects around the world.

- **Work with existing communities of practice to feature evidence, data and practice**
 - BEC will feature in publications and messaging the latest results, evidence and best practices generated by the *Global Reading Network, USAID Education in Conflict Network, Inter-Agency Network for Education in Emergencies and other actors*.
- **Advance the evidence base through BEC's working groups**
 - BEC will harness the collective knowledge of the working groups on *1) Education in Crises, 2) Evaluation, and 3) Early Childhood Education*, utilizing results-based evidence to bolster advocacy impact.
 - BEC will encourage collaboration between the working groups and outside organizations to help *advance shared priorities and strengthen the evidence base* on basic education.
- **Influence policies on data and measurement**
 - BEC will improve the effectiveness of U.S. policies on global basic education, influencing USAID's *Mid-Term Strategy Review*, the next *USAID Education Strategy* and other relevant policy guidance.
 - BEC will utilize opportunities for feedback on the *Post-2015* education goals to strengthen standards on data and measurement.